



# cPOS – Point of Sale

## Improve customer service to increase your business value through cPOS



### Situation

In a customer centric market place, better customer service is vital to increase customer satisfaction and business value. A user-friendly POS system (for the operator and the customer) can be the deciding factor of repeat business.

### Challenges

- De-centralized billing mechanism.
- Manual billing, especially in large SKU scenario, causes financial losses due to manual errors.
- Organization of coupons, rewards, and loyalty points is complicated, decentralized, or non-existent.
- Lengthy end-of-day process e.g. cash reconciliation, report generations, and shift management.
- Warehouse inventory management is time consuming.

### Solution Innovation

- Novel application incorporating Cloud compatible technology.
- Intuitive and configurable UI to accurately map your business processes.
- Multiple payment methods and Electronic Auditing.
- Flexible User Authorization, Authentication, Product Entry, Item Search, Manage Customer Profiling, Inventory, Promotions, Gift Cards, Loyalty Points, Coupons, Discounting Schemes.
- Key reports include Shift Reports, Sales Reports, and Drawer Reports.
- Simplify business processes for both Management and Staff, turning over customers more quickly and keeping them satisfied.
- Able to work offline then integrate with SAP when connected.

### Users

- Store Billing Person
- Store Manager

### Value Drivers

- Works standalone offline and has ability to sync data as needed with ERP system.
- Turnover customers at least 10% more quickly.
- Expedite the closing process by 20%.
- A disruptive app, pre-packaged to expedite the implementation time, ROI realization, and reduction in TCO up to 80%.
- Completely scalable technology that grows with the business.
- Address multi-location scenario.
- Fully configurable UI from the back-end
- Multi-lingual capabilities
- Fully responsive with iOS, Android, Tablet, etc. out of the box

### Industry

- Retail

### LoB

### GTM Focus

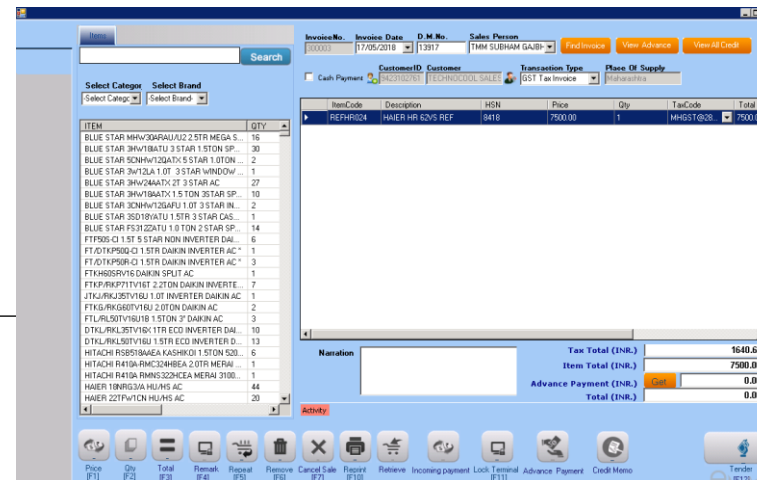
- Americas
- APJ and GC
- EMEA
- MEE

### Solution Environment

- SAP Cloud Platform (SAP CP)
- NetWeaver Gateway
- SAP Business One 9.1 and above

### References

- Success Story
- App Walkthrough Video
- Brochure



Check local availability and get app via SAP App Center

