



Solution for today, Supporting Strategies  
for Tomorrow!

# Crave InfoTech Newsletter



May 2017

## THE VAN FOR GLOBAL HEALTH SUPPLY CHAIN REUNION 2017

**Crave InfoTech** recently attended VAN for Global Health Supply Chain 2017 Reunion organized by the Bill and Melinda Gates Foundation in Johannesburg, South Africa from 4th to 6th April 2017. The workshop objective was to address the challenges being faced in the healthcare industry around the last mile reach of the medical supplies, what data capture mechanism is being used and challenges around using the data effectively for decision making. VAN provides the foundation for teams to make better decisions about their health system supply chain using data.

Mr. Sanjay Kurundkar, our COO jointly conducted a workshop along with SAP at VAN on the topic "Supply Chain Data as Fuel for the VAN".

We learnt through the workshop that the primary challenge in developing countries is around the visibility in supply chain which is affected by improper Material Requirement Planning (MRP). MRP is the foundation of supply chain and is also critical for significant economic and productivity benefits. There are various types of healthcare facilities situated at different geographical locations e.g. city, metro, town, villages and very remote places and there is no visibility into managing the demand and supply effectively due to lack of quality data and analysis process. This is causing considerable challenges in managing the entire supply chain up to last mile.

SAP's Supply Chain Management (SCM) solution will be beneficial in improving the deliveries at last mile. SAP's SCM solution covers end-to-end process from demand planning to inventory control. On top of SAP's SCM solution Crave InfoTech has also developed the mobility solutions which work with SAP to make this process more user-friendly and accessible on the go.

The integrated SCM solution offering will help the healthcare industry to bring more efficiency in the end-to-end supply chain process and ensure a better healthcare to the citizens.

### NEWS

- Crave InfoTech has successfully rolled out the Calibration and HR change control app for the user group of Dr. Reddy's Laboratories.
- Choice Medical Group based in California has chosen Crave InfoTech as their implementation partner for SAP Business Intelligence tools.
- Encore Dermatology selected Crave InfoTech for the implementation of SAP BusinessObjects Lumira for their reporting needs.

### EVENTS AND WORKSHOPS

- Crave InfoTech and SAP are presenting jointly at Zebra App forum 2017 in Las Vegas on May 10th 2017.
- SAP SAPPHIRE Now ASUG annual conference, May 16-18 2017 in Orlando, Florida.
  - Crave InfoTech and Zebra Technologies jointly exhibiting at Booth # 1227.
  - Crave InfoTech also collaborating with HERE map at Booth # 1284. Check out the connected vehicle IOT application on SAP cloud platform.

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